



# Grambling Black & Gold Foundation Update

Grambling State University  
Grambling Black & Gold  
Foundation

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## Coco-Cola Foundation Awards GSU \$50,000 at the Essence Music Festival in New Orleans

When the office of Senior Vice President of Coca-Cola Foundation contacted the office of GSU President and asked him to arrive in New Orleans by 9:00 a.m., Thursday, July 5, President Judson arranged his schedule to accommodate the request. Coca-Cola Foundation had planned to make a presentation to four HBCUs and Grambling State University would be included. A previous gift to Grambling State University was awarded by Coca-Cola Foundation in 1998. Many changes have occurred at GSU since then.

Ingrid Saunders Jones, on behalf of The Coca-Cola Company and Chair of The Coca-Cola Foundation, awarded four \$50,000 grants to Louisiana HBCU's; Dillard University, Grambling State University, Southern

University and Xavier University for students impacted by Hurricane Katrina. The presentations were made at a press conference to kick off the Essence Music Festival presented by Coca-Cola and its return to New Orleans.

President Judson expressed his appreciation and feels this is a positive sign that donor confidence in GSU is again on the rise.

The Board of Directors of the Grambling Black and Gold Foundation and Grambling State University Administrators are grateful to Ingrid Sanders Jones, the Coca-Cola Company and Coca-Cola Foundation for their generosity to all HBCUs, in general, but to Grambling State University in particular.



Pictured left to right:

Dr. Horace Judson, president, Grambling State University, Dr. Victor Ukpolo, Chancellor, Southern University at New Orleans, Ingrid Saunders Jones, senior vice president, The Coca-Cola Company, Dr. Norman Francis, president, Xavier University, Dr. Marvalene Hughes, president, Dillard University and Maurice Jenkins, senior vice president, UNCF, were all on hand to receive this much needed support for students at their institutions.

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## The Foundation Makes Plans for the November 24 Campaign Kick-Off Gala

The Grambling Black & Gold Foundation invites you to join them for their signature *"Reclaiming Our Legacy and Claiming Our Place"*: **Comprehensive Campaign Kick-Off Gala** to benefit Grambling State University and students at GSU in many ways. The Board invites you, your friends and families to celebrate

and support Grambling State University following the Bayou Classic Game.

**Date:** Nov. 24, 2007  
**Time:** 6:00 p.m.  
**Place:** JW Marriott Hotel, New Orleans  
**Tickets:** \$150 **Attire:** Formal  
**Artist:** Sweet Honey In the Rock and GSU Jazz Artists



### Special Points of Interest

- \* **GBGF Comprehensive Campaign set to "Kick-Of"**
- \* **Planned Giving Program**

**“ Good Afternoon! I’m calling from Grambling State University and my name is...”**

Our alumni, parents and friends will be getting this call in the months to come—calls that will help change the lives of students at Grambling State University and those in future years. The University has invested in state-of-the-art equipment in order to reach our alumni, parents and friends from a fully staffed, automated Phonathon Center. Our new system is designed to make calling faster and more efficient, therefore,

giving the students an opportunity to hone their tele-marketing skills and talk to many more supporters than in the past. The center has ten (10) automated stations manned by a diverse group of students who are excited and brimming with fresh ideas to make an appeal for your support. The Phonathon Center supports the **Tiger Annual Fund** by uniting past and perspective

donors with University passions and priorities.

The students seek to attract new donors and to increase giving and participation levels of current donors. Additionally, the students use each call as an opportunity to update your record and provide current information about GSU.

**We’ll talk to you soon!**

By Carolyn Collier



**The Office of Planned Giving Helps Donors Identify New Ways of Giving to GSU**

The **Charitable Gift Annuity** is one of the oldest forms of income producing gifts and is a very favored way of making a gift. What is a charitable gift annuity? Simply, it is a legal agreement between an individual and a charitable organization in which the individual gives a sum of money or property and in return the charitable

organization agrees to pay the donor a fixed income for life. Rates are available for ages from 60 years old and will be provided upon request.

Note that the annuity rate increases as ages increases. “Finally,” you are thinking, “I’m getting paid more to be older.”

**Q. What is the minimum amount necessary to establish a gift annuity? Is there a minimum age requirement?**

**A. \$10,000 is the minimum amount. To establish a gift annuity, you must be at least 65 years old.**

*For more information, please contact Ms. Acquahette Mitchell, 274-2217.*

**Charitable Gift Annuity**

*The annuity rate increases as ages increases.*

*“Finally,” you are thinking, “I’m getting paid more to be older.”*

**President and Mrs. Judson form the Charles P. Adams Historical Society**

The purpose of the Charles P. Adams Historical Society is to increase the popularity of our common interests as it relates to Grambling State University and the City of Grambling. The Society hopes to add new members in order to grow and expand as well as have fun when members

are together and working on projects. By developing relationships and friendships, the organization will become even stronger.

The mission is to promote and further the interests of the C.P. Adams Historical Society to the community,

the State of Louisiana and to the nation. The group strives to make a difference by educating the public about the storied history of Grambling State University and its legacy and the history of the City of Grambling by expanding our outreach . *Membership is open to all.*



For information about the **Charles P. Adams Historical Society**, contact Ms. Judy Jackson, 274-6117.

## GSU Progress Report Announced on Judson's Three-Year Anniversary

**Summary**

**FACILITIES**

-Phase I – *Tiger Village* with 1200 new beds completed Fall 2007

-Phase II - Construction on another 800 beds will start in November 2008

-New Assembly Center was dedicated May 19

-New Performing Arts building broke ground on May 23

-McCall Dining Hall fully renovated (2005); University bookstore has been enlarged

-Favrot Student Union will include eateries, a movie theater and retail shopping

-Established new center for International Affairs and Programs shortly after arrival;

—International student enrollment leapt from 50 ( Fall 204 ) to 328 ( Fall 2007 ) representing 37 foreign countries \*.

-The GBG Foundation established.

**ENROLLMENT GROWTH:**

2003 — 4,669  
2006 — 5,065

**NEW FACULTY HIRES:**

2004-05 — 6  
2005-06 — 18  
2006-07 — 19  
2007-08—19

**ACT - AVERAGE SCORE:**

2002 — 15.8  
2006 — 16.6  
2007 — 16 required (Selective Admissions)

**NEW ENDOWED CHAIRS/ PROFESSORSHIPS:**

2002 — 1 chair, 1 professor;  
2006 — 2 chairs, 12 professors

**AUDIT FINDINGS**

2002 — 25  
2006 — 7

(Source: GSU Press Release)



## The Committee for the Alumni Hall of Fame Requests Recommendations for the 2007 Banquet

Grambling State University is gearing up for its annual Alumni Hall of Fame banquet.

Under the leadership of Dr. Ellen Smiley, the committee encourages alumni and the general public to nominate a

Grambling alumnus who has rendered notable accomplishments in their area of study or field of practice and who has excelled as a leader in service to GSU, their community and in philanthropy.

The banquet celebration is set for Friday, October 26, 2007, homecoming weekend, when several outstanding alumni will be inducted into the 2007 Hall of Fame "Gallery of Distinction."

**GSU Press Release**

## GSU's Endowment Program Is Getting More Attention and Private Support

An **Endowment** is an invested gift that generates income to be used, in perpetuity, to support Grambling State University. Because endowments generate funds indefinitely, they are often referred to as **the gift that keeps on giving**. When you establish

an endowment, your gift is invested with two goals in mind: to make the principal grow faster than inflation, and to provide additional income for whatever purpose you designate.

The **University's Matching Gifts** program will match a minimum

donation of \$10,000 up to \$500,000 as long as matching funds last. The **University Matching Gifts** program has been extended to **September 28, 2007**.

For more information, call Ms. Acquanette Mitchell at (318) 274-2217.

*President Horace A. Judson*  
and the  
Grambling State University Family  
cordially invite you

The Annual Alumni Hall of Fame Banquet

Friday, October 26th 2007  
6:30 p.m.  
The Intramural Center  
at  
Grambling State University

**Donations:**  
Singles - \$75.00  
Couples - \$145.00  
Table of eight (8) - \$560.00\*  
\* nonprofit organizations only

Tickets are available through the Division of Institutional Advancement (318) 274-2203  
Attire: Semi-formal

### ENDOWMENTS

~~  
"The Gift That Keeps on Giving"  
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"WE MUST GIVE AND WE MUST GIVE MORE."

...Dr. Joseph Carter, former President of Shreveport Alumni Chapter of Grambling National Alumni Association.



**Grambling State University  
Grambling Black & Gold Foundation**

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*Reclaiming Our Legacy and  
Claiming Our Place™*



**WE'RE ON THE WEB!**

[www.gbFOUNDATION.org](http://www.gbFOUNDATION.org)

## **Annual Fund Drive is Gearing Up For A Year of Overwhelming Success.**

*Last year, the Phonathon Center got off to a late start with the Annual Fund Drive. The Faculty/Staff, Alumni, and Parent Drive all kicked off late October 2006. The drive runs annually from July 1 through June 30.*

*This year, with a newly automated Phonathon Center that supports the Tiger Annual Fund Drive, we will start contacting alumni, parents, and friends of GSU by mid-September and continue through June 30, 2008. President Judson is striving for a 50% increase in participation levels among all constituent groups compared to fiscal year 2006-2007. Please answer the call when our students or advancement staff contact you to participate in this year's annual fund drive.*

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**And, don't forget to purchase a brass lamp for your office, home or as a gift for a friend or graduate. Contact Rose Wright f(318) 274-2217 or more information about the GSU Brass Lamp or Carolyn Collier about the Tiger Annual Fund Drive.**

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